



WTVW  
PO Box 470  
Rockford, IL 61105  
ph: (815) 963-5413  
fx: (815) 963-6113

Advertiser  
Agency  
Buyer  
Salesperson

Senate Majority PAC (55903)  
Waterfront Strategies (10349)

Katz - Washington DC, Washington DC  
(1179)  
ph: (202) 872-5880 , fx: (202) 872-0263x  
Political - Issues / Propositions (1068)  
163/173/5410 (558651)  
National/Political  
5410/25286565

Invoice 2737001  
Inv Date 9/25/2016  
Terms Cash In Advance  
Contract 1425957  
Bill Type Standard  
Period 8/29/2016 - 9/25/2016

CO-OP/Order Type No/Normal  
Package  
Gen. Date 9/26/2016 1:53:26PM

Waterfront Strategies  
3050 K St. NW #100  
Washington, DC 20007

AgM

Evansville (WTVW)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	7:30:00AM- 8:00:00	Day,Th-1,F-1	09/15/16 7:40AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK	6SMPIN0001TH	\$150.00	
1.0	SPOT	7:30:00AM- 8:00:00	Day,Th-1,F-1	09/16/16 7:39AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK	6SMPIN0001TH	\$150.00	
2.0	SPOT	7:30:00AM- 8:00:00	Day,M-1	09/19/16 7:55AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK	6SMPIN0001TH	\$150.00	
3.0	SPOT	9:00:00AM-10:00:00	Day,Th-1,F-1	09/15/16 9:22AM (Th)	00:30	FAMILY FEUD	6SMPIN0001TH	\$200.00	
3.0	SPOT	9:00:00AM-10:00:00	Day,Th-1,F-1	09/16/16 9:50AM (Fr)	00:30	FAMILY FEUD SECOND 930A	6SMPIN0001TH	\$200.00	
4.0	SPOT	9:00:00AM-10:00:00	Day,M-1	09/19/16 9:22AM (Mo)	00:30	FAMILY FEUD	6SMPIN0001TH	\$200.00	
5.0	SPOT	10:00:00AM-11:00:00	Day,Th-1,F-1	09/15/16 10:20AM (Th)	00:30	STEVE HARVEY	6SMPIN0001TH	\$125.00	
5.0	SPOT	10:00:00AM-11:00:00	Day,Th-1,F-1	09/16/16 10:39AM (Fr)	00:30	STEVE HARVEY	6SMPIN0001TH	\$125.00	
6.0	SPOT	10:00:00AM-11:00:00	Day,M-1	09/19/16 10:40AM (Mo)	00:30	STEVE HARVEY	6SMPIN0001TH	\$125.00	
7.0	SPOT	7:00:00PM- 9:00:00	Day,Sa-1	09/17/16 7:31PM (Sa)	00:30	HIGH SCHOOL FOOTBALL	6SMPIN0001TH	\$300.00	
8.0	SPOT	8:00:00PM- 9:00:00	Day,Su-1	09/18/16 8:29PM (Su)	00:30	FAMILY FEUD WKND	6SMPIN0001TH	\$300.00	
9.0	NFL	2:30:00PM- 6:00:00	Day,Sa-1	09/17/16 2:39PM (Sa)	00:30	ACC FOOTBALL W/ PRE-GAME BLITZ	6SMPIN0001TH	\$500.00	
10.0	SPOT	7:00:00PM- 8:00:00	Day,Th-1	09/15/16 7:46PM (Th)	00:30	CW PRIME 7-8P Thu <CW>	6SMPIN0001TH	\$600.00	
11.0	SPOT	1:00:00PM- 2:00:00	Day,F-1	09/16/16 1:20PM (Fr)	00:30	HOT BENCH PRI	6SMPIN0001TH	\$100.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$3,225.00	Total Spots	14
Commission	(\$483.75)		
Net Total	\$2,741.25		





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Salesperson

Senate Majority PAC (55903)  
Waterfront Strategies (10349)  
Keane, Julie  
Katz - Washington DC, Washington DC (1179)  
ph: (202) 872-5880 , fx: (202) 872-0263x  
Political - Issues / Propositions (1068)  
163/173/5411 (558715)  
National/Political  
5411/25286571

Invoice 2737008  
Inv Date 9/25/2016  
Terms Cash In Advance  
Contract 1426109  
Bill Type Standard  
Period 8/29/2016 - 9/25/2016

Waterfront Strategies  
3050 K St. NW #100  
Washington, DC 20007

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

Senate Majority PAC  
NEW ORDER. PLS CHCK AND CNF. T&R

CO-OP/Order Type No/Normal  
Package  
Gen. Date 9/26/2016 1:53:27PM

Evansville (WTVW)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	<b>Contract Line Remarks:</b> <u>Eyewitness News Daybreak</u>								
	SPOT	7:30:00AM- 8:00:00	Day, W-1, Th-1, F-1	09/21/16 7:38AM (We)	00:30	EYEWITNESS NEWS DAYBREAK	6SMPIN0001TH	\$150.00	
	SPOT	7:30:00AM- 8:00:00	Day, W-1, Th-1, F-1	09/22/16 7:54AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK	6SMPIN0001TH	\$150.00	
	SPOT	7:30:00AM- 8:00:00	Day, W-1, Th-1, F-1	09/23/16 7:50AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK	6SMPIN0001TH	\$150.00	
2.0	<b>Contract Line Remarks:</b> <u>Family Feud / Family Feud</u>								
	SPOT	9:00:00AM-10:00:00	Day, Tu-1, W-1, F-1	09/20/16 9:29AM (Tu)	00:30	FAMILY FEUD	6SMPIN0001TH	\$200.00	
	SPOT	9:00:00AM-10:00:00	Day, Tu-1, W-1, F-1	09/21/16 9:55AM (We)	00:30	FAMILY FEUD SECOND 930A	6SMPIN0001TH	\$200.00	
	SPOT	9:00:00AM-10:00:00	Day, Tu-1, W-1, F-1	09/23/16 9:10AM (Fr)	00:30	FAMILY FEUD	6SMPIN0001TH	\$200.00	
3.0	<b>Contract Line Remarks:</b> <u>Steve Harvey</u>								
	SPOT	10:00:00AM-11:00:00	Day, Tu-1, W-1	09/20/16 10:55AM (Tu)	00:30	STEVE HARVEY	6SMPIN0001TH	\$125.00	
	SPOT	10:00:00AM-11:00:00	Day, Tu-1, W-1	09/21/16 10:54AM (We)	00:30	STEVE HARVEY	6SMPIN0001TH	\$125.00	
4.0	<b>Contract Line Remarks:</b> <u>The Flash (R)-CW</u>								
	SPOT	7:00:00PM- 8:00:00	Per week (1), Tu	09/20/16 7:44PM (Tu)	00:30	CW PRIME 7-8P Tue <CW>	6SMPIN0001TH	\$700.00	
5.0	<b>Contract Line Remarks:</b> <u>Movies</u>								
	SPOT	7:00:00PM- 9:00:00	Per week (1), Sa	09/24/16 7:12PM (Sa)	00:30	HIGH SCHOOL FOOTBALL	6SMPIN0001TH	\$300.00	
6.0	<b>Contract Line Remarks:</b> <u>Family Feud / Family Feud</u>								
	SPOT	8:00:00PM- 9:00:00	Per week (1), Su	09/25/16 8:58PM (Su)	00:30	Race for the Cure	6SMPIN0001TH	\$300.00	
7.0	<b>Contract Line Remarks:</b> <u>ACC College Football</u>								
	SPOT	2:30:00PM- 6:00:00	Per week (1), Sa	09/24/16 4:33PM (Sa)	00:30	WTVW MOVIE SAT AFTERNOON	6SMPIN0001TH	\$500.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	<b>\$3,100.00</b>	Total Spots	12
Commission	<b>(\$465.00)</b>		
Net Total	<b>\$2,635.00</b>		